



# MANAGING YOUR UNSTRUCTURED DATA IS CRITICAL TO YOUR OPERATIONAL GOALS

MinerEye uses AI-powered information governance to automate the identification and tracking of unstructured file data across large scale repositories and cloud platforms.

With technology that reaches all the way down to pixels and bytes, only MinerEye identifies sensitive data within unstructured dark data repositories that is not discovered by other solutions.

**MinerEye enables you to quickly, accurately, and simply discover, map, and protect your file data for optimal data governance and compliance regulations.**

## Data Discovery & Governance

Automated visual mapping of data that can be easily analyzed for multi-dimensions (meta-data, content, location, permissions, etc). The DoD, agencies and civilian departments that span continents can map data according to geographic security, privacy regulations and business policies. Personal information (PI) receives risk scoring for prioritization of urgency.

## Incident Response & Breach Notification

Make reporting on compromised PI data an easy, fast task without the need for expert personnel. Shorten the discovery of compromised PI data to hours instead of weeks. Be constantly updated on changes or compromises in your dark, unstructured data including attached files like PDFs, word, PPTs, messaging and graphic objects.

## Data Privacy

Automate and continually update file data compliance with privacy regulations (GDPR, CCPA, CMMC, etc). Make FOIA and D/SAR requests a quick and easy task to execute. Minimize and retain only what data is required by compliance effortlessly, quickly and at minimal cost.

## Cloud Optimization

Use a smart cloud adoption path that automatically analyzes and categorizes redundant and obsolete file data. Normalize your data with visual analysis across a hybrid environment to support and monitor the implementation of data retention policies. Via multi-dimensional analysis, MinerEye enables implementing granular data retention policies.

## Data Protection & Secure Collaboration

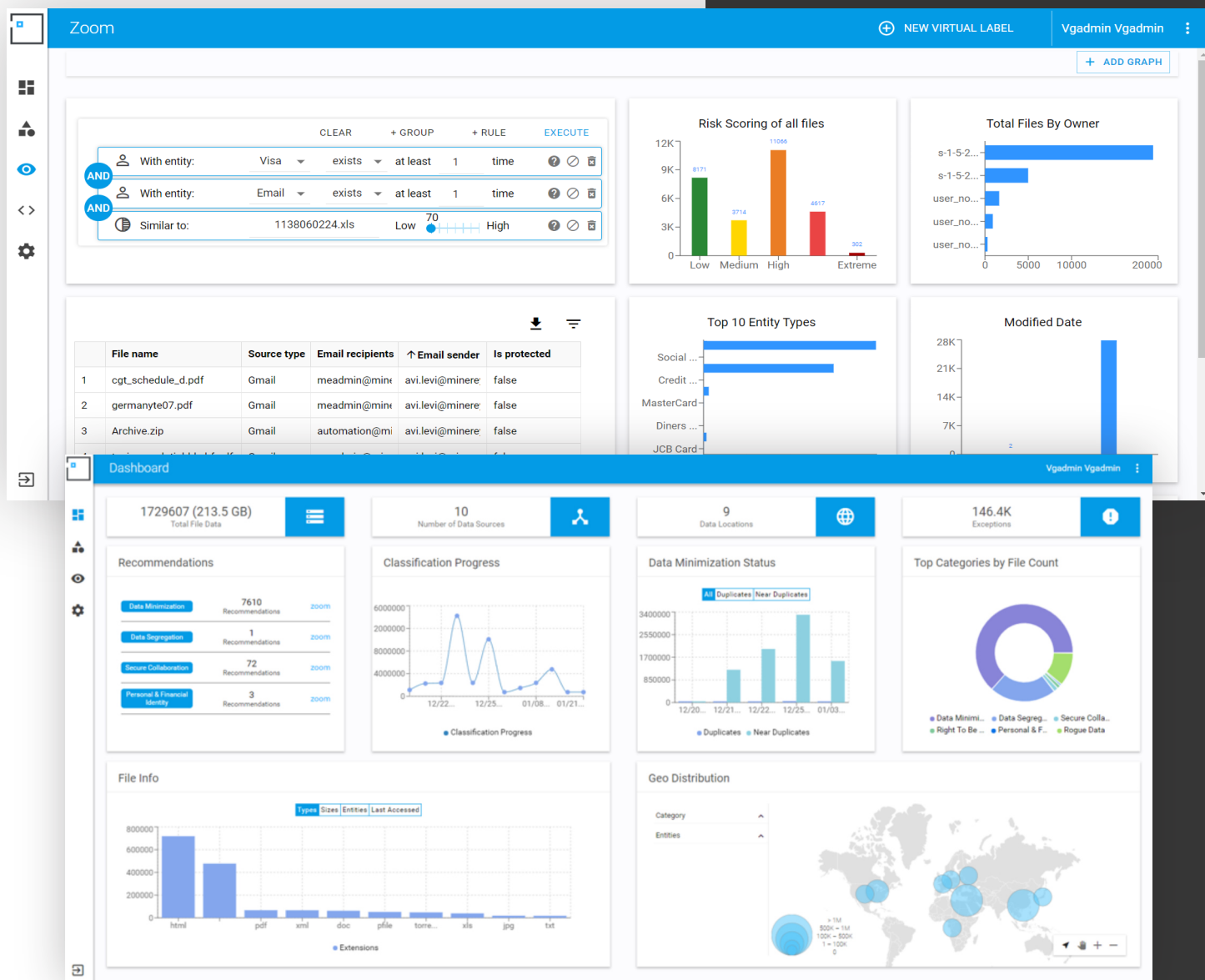
Regardless of how many cloud-based platforms your organization uses, you can automate data file protection in a controlled sharing environment. Get the benefits of multiple virtual file labels that enable your organization to synchronize its security, regulatory and operational policies in the most optimal manner with automated continual update.

**The MinerEye DataTracker™ an award-winning platform, tracks sensitive data wherever it resides and in whatever form it takes.**

Leveraging computer vision and machine learning technologies, MinerEye illuminates masses of "dark data" that exist in organizational data repositories and in the cloud.

With the DataTracker, departments and agencies can automatically identify, classify, and track data to prevent data leakage, ensure data privacy, enable data minimization, and efficiently comply with data regulation (GDPR, CCPA, CMMC, etc).





# DATATRACKER™ WORKS FOR YOU

DataTracker™ handles the exponential growth of unsecure, unstructured data with actionable insights to:

- Protect sensitive data
- Identify and classify unstructured data
- Meet compliance regulations
- Decrease cloud adoption costs
- Relieve friction between security and operational concerns

## Who is MinerEye?

Founded in 2015 by:

- Yaniv Avidan
- Gideon Barak
- Avner Atias

Key Investors:

- AWZ ventures
- Marius Nacht  
Co-Founder and Chairman of CheckPoint Software
- SBI investment

20 Cyber-Security and Data Scientist professionals in the US and Israel

Partners with:



For US DoD projects

*"You can't protect what you can't find. MinerEye finds the data that needs protection."*



Cool Vendors in Security Infrastructure Protection Report by Gartner, May 4, 2016

