MANAGING YOUR UNSTRUCTURED DATA IS NOW CRITICAL TO YOUR BUSINESS GOALS

MinerEye enables you to quickly, accurately, and simply discover, map, and protect your unstructured data for optimal data governance and compliance regulations.

MinerEye automates information governance to identify, classify and track your unstructured file data across large scale repositories and cloud platforms.

With AI-based technology that reaches all the way down to pixels and bytes, only MinerEye identifies sensitive data within unstructured dark data repositories that is not discovered by other solutions.

Data Discovery & Governance

Automated visual mapping of data that can be easily analyzed for multi-dimensions (meta-data, content, location, permissions, etc). Global organizations with customers in countries or states with privacy regulations can map data according to specific security, privacy regulations and business policies. Personal information (PI) and sensitive business data receive risk scoring for prioritization of urgency.

Cloud Data Optimization

Use a smart cloud adoption path that automatically analyzes and categorizes redundant, obsolete and trivial (ROT) file data to significantly minimize your costs. Normalize your data with visual analysis across a hybrid environment to support and monitor the implementation of data retention policies. Via multi-dimensional analysis, data protection and retention.

Data Privacy Compliance

Automate and continually update file data compliance with privacy regulations (GDPR, CCPA, HIPPA, etc). Make D/SAR requests a quick and easy task to execute. Minimize and retain only what data is required by compliance effortlessly, quickly and at minimal cost. No matter where you are located, if your customers reside in geographies with privacy regs, you must comply.
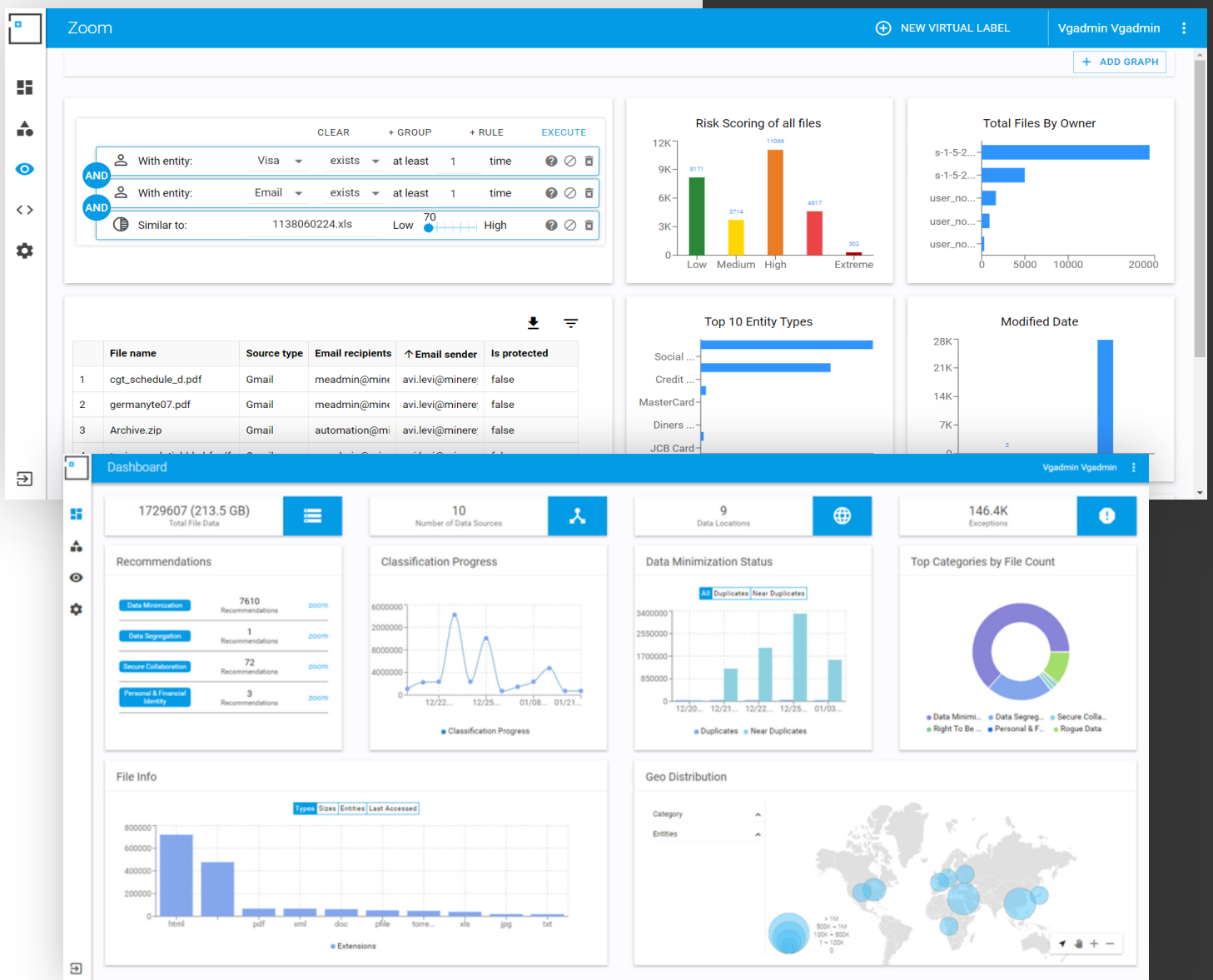
Data Protection & Secure Collaboration

Regardless of how many cloud-based platforms your organization uses, you can automate data file protection in a controlled sharing environment. Get the benefits of multiple virtual file labels that enable your organization to synchronize its security, regulatory and operational policies in the most optimal manner with automated continual update. DLP no longer protects your data in today's mixed, heavily cloud-based work environment.

Incident Response & Breach Notification

Make reporting on compromised compromised PI and sensitive business data data an easy, fast task without the need for expert personnel. Shorten the discovery of compromised PI data to hours instead of weeks. Be constantly updated on changes or compromises in your dark, unstructured data including attached files like PDFs, word, PPTs, messaging and graphic objects. Be ready when the need to report to both regulatory bodies, and to your customers on compromised data, and to give details on what was compromised.

The MinerEye DataTracker™, an award-winning platform, tracks sensitive data wherever it resides and in whatever form it takes.

Leveraging computer vision and machine learning technologies, MinerEye illuminates masses of "dark data" that exist in organizational data repositories and in the cloud.

With the DataTracker™, organizations and enterprises can automatically identify, classify, and track data to prevent data exfiltration, ensure data privacy, enable data minimization, and efficiently comply with data regulations (GDPR, CCPA, HIPPA etc) on the file level, per article, in a simple, fast process.

DataTracker™ handles the exponential growth of unsecure, unstructured data with actionable insights to:

- Protect sensitive data
- Identify and classify unstructured data
- Meet compliance regulations
- Decrease cloud adoption costs
- Relieve friction between security and operational concerns

"Beyond shaving weeks off of a typical manual scan, by using MinerEye we were able to uncover data files that were randomly labeled and contained thousands of sensitive personal information (PI) within minutes"

Will Xiang, Vice President Cyber and Privacy, RICHTER.

Who is MinerEye?

Founded in 2015 by:
- Yaniv Avidan
- Gideon Barak
- Avner Atias

Key Investors:
- AWZ ventures
- Marius Nacht
  Co-Founder and Chairman of CheckPoint Software
- SBI investment

20 Cyber-Security and Data Scientist professionals in the US and Israel

"You can't protect what you can't find. MinerEye finds the data that needs protection."

Gartner
Cool Vendor 2016

Cool Vendors in Security Infrastructure Protection Report by Gartner, May 4, 2016

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